



## KitchenAid

### GREENVILLE OPERATIONS FACTS:

- ★ Three shift operation
- ★ More than 2.5 Million Stand Mixers produced in 2015
- ★ Over 74 colors produced
- ★ 1,274 active SKUs
- ★ 1,000 pounds of steel used each day
- ★ 323,697 fasteners used each day
- ★ 2,633,400 individual parts managed each day (materials team moves each day)
- ★ Annual zinc usage is 32 Million pounds
- ★ Annual powder paint used is 2,200 pounds
- ★ 4,387,640 pounds of material recycled
- ★ 9,998,112 gallons of water saved due to recycling
- ★ 1,028,680 gallons of oil saved due to recycling
- ★ 24,291 trees saved due to recycling
- ★ 697,988 (cf) landfill space saved due to recycling
- ★ \$160,000 contributed to community relations each year (charities, schools, etc)

### KITCHENAID HISTORY

- ★ 1908—80 quart industrial Hobart mixer invented
- ★ 1919—First Hobart home stand mixer with planetary action produced in Troy, Ohio (sold door-to-door for \$189)
- ★ 1942—Production moved to Greenville, Ohio
- ★ 1981—Hobart purchased by Dart & Kraft
- ★ 1986—Whirlpool Corporation purchased KitchenAid brand from Dart & Kraft (including all facilities)
- ★ 1996—New facility built to consolidate manufacturing and support stand mixer growth (1701 KitchenAid Way)
- ★ 1999—75,000 sq ft expansion to support small appliance growth
- ★ 2001—Opened KitchenAid Experience retail center
- ★ 2008—New 327,000 sq ft Factory Distribution Center (FDC) constructed (1700 KitchenAid Way)
- ★ 2011—7,200 sq ft addition for paint system
- ★ 2015—218,000 sq ft building expansion to accommodate growth of small appliances - Total sq ft for entire building is now 476,200

# GREENVILLE EXPANSION



## KitchenA



### Fun Facts About Our Expansion



7,200 cubic yards of concrete used or 720 truck loads

Precast panels—1/4 mile

